



economic development & tourism

Ministry - Ihhovisi likaNgqongqoshe

KWAZULU-NATAL PROVINCIAL GOVERNMENT

PUBLIC CONSULTATIONS ON THE PROPOSED DRAKENSBERG CABLE CAR

The province of KwaZulu-Natal will this weekend edge closer to having its own cable car at the majestic Drakensberg Mountains, with public consultations for the ground breaking project, which is set to change the tourism landscape in the province, starting on Saturday, 23 November 2013.

This follows the completion of a feasibility study commissioned by the Department of Economic Development and Tourism in KwaZulu-Natal into the construction of the Drakensberg Cable Car. The initiative was identified as one of the catalytic projects that could dramatically change the tourism landscape of the province in its 20 year Tourism Master Plan.

The feasibility study identified Mount Amery as the most suitable summit for the cable car, setting the stage for the province to construct one of its most ambitious projects in an area which is considered a jewel in the crown of the province's tourism products.

In keeping with constitutional injunctions, the Department of Economic Development and Tourism will on Saturday begin the process of engaging with the community from the surrounding areas on the project. The consultation will also involve the business community and other stakeholders. Currently, the Drakensberg area is visited by more than 130 000 tourists every year and more than 4 million vehicles drive past the Tugela Plaza toll on the N3 annually, providing a catchment pool of tourists for the project.

Members of the media are invited to attend the consultative meeting to be held as follows:

Date: 23 November 2013

Time: 9H00

Venue: Busingatha, Bergville next to Alpine Heath Resort

For more information please contact Bheko Madlala on 0828081984 or Siyabonga Maphumulo on 0823034243.